

Washington State Tourism 2008 Print Ad Rotation Schedule

Magazine		March	April	May	June	July	August
<i>Sunset</i>	4	S	F		G	W	
<i>Smithsonian</i>	4	F	W*	G	S		
<i>Coastal Living</i>	3	W		S		F*	
<i>Arthur Frommer's BT</i>	3		W	F	S		
<i>Conde Nast Traveler</i>	3		W	G	S		
<i>Travel + Leisure</i>	3		G	W		S	
<i>Nat'l Geo Traveler</i>	3		F	W		S*	
<i>Nat'l Geo Adventure</i>	3		W	F	S*		
<i>Outside</i>	3		W	S		G*	
<i>Food &amp; Wine</i>	3		W	S		G	
<i>Cooking Light</i>	3	W		S	G*		
<i>Audubon</i>	3	F*		S*		G*	
<i>Natural History</i>	3		W*	S*	F*		
<i>Alaska/Horizon Section</i>	1		S/G				
<i>Southwest Spirit Section</i>	1			S			
<i>Portland Monthly</i>	3			G	F	W	
<i>Boise Journal</i>	2		W		F		
<i>Montana Magazine</i>	2			W		F	
<i>Vancouver Magazine</i>	3		W		G	S	
<i>Western Living</i>	3			G	F	W	

Creative Legend	
S	Mt. St. Helens
F	Museum of Flight
G	Museum of Glass
W	Wine Country