

**WASHINGTON STATE
TOURISM COMMISSION MEETING**

**Heritage Room
604 Water Street
Olympia, Washington**

**January 21, 2009
10:00 AM – 12:00 PM**

**AGENDA
FINAL 1-21-09**

10:00 - 10:05 a.m.	1. Welcome and Call to Order 2. Roll Call <u>ACTION</u> <u>ACTION</u> 3. Approval of Agenda 4. Approval of Summary Minutes	Larry Williams Kim Bennett
10:05 – 10:15 a.m.	5. Public Comment Period	
10:15 – 10:40 a.m.	6. Marketing Committee update <ul style="list-style-type: none">• 2009 Advertising• 2009 Travel Planner• Web site	Brad Walker
10:40 – 10:50 a.m.	7. Grant Committee update	Duane Wollmuth
10:50 – 11:00 a.m.	8. Finance Committee update	Frank Finneran
11:00 – 11:05 a.m.	9. Review of Tourism Performance Measures	Marsha Massey
11:05 – 11:55 a.m.	10. Education and Public Affairs Update <ul style="list-style-type: none">• WA State Tourism Commission 2008 highlights• Key messages and communicating with elected officials	Katherine Kertzman Nick Demerice Edelman
11:55 – 12:00 p.m.	11. Wrap-up	Larry Williams Kim Bennett