

**WASHINGTON STATE  
TOURISM COMMISSION MEETING**

**GA Auditorium  
210 -11<sup>th</sup> Ave SW  
Olympia, Washington**

**March 9, 2009  
3:00 PM – 5:00 PM**

**AGENDA  
FINAL – March 9, 2009**

<b>3:00 - 3:05 p.m.</b>		1. Welcome and Call to Order	Larry Williams
		2. Roll Call	Kim Bennett
	<b><u>ACTION</u></b>	3. Approval of Agenda	
	<b><u>ACTION</u></b>	4. Approval of Summary Minutes	
<b>3:05 – 3:15 p.m.</b>		5. Public Comment Period	
<b>3:15 – 3:25 p.m.</b>	<b><u>ACTION</u></b>	6. Governor’s Conference on Tourism	Larry Williams Kim Bennett
<b>3:25 – 3:35 p.m.</b>		7. Legislative update	Larry Williams
		• Boards/Commissions	
		• State Budget	
<b>3:35 – 4:00 p.m.</b>		8. Marketing Update	Brad Walker
		• Advertising	
		• Travel Planner	
		• Web site	
<b>4:00 – 4:20 p.m.</b>		9. 2010 Olympics Marketing and Communications Plan Update	Edelman Kristin Jacobsen
<b>4:20 – 4:30 p.m.</b>		10 PNWER Presentation	Ian Burkheimer
		• NW Pavilion/2010 Winter Olympics	
<b>4:30 – 4:55 p.m.</b>		11. Longwood’s 2008 Advertising Evaluation Report	Tom Curtis
<b>4:55 – 5:00 p.m.</b>		12. Wrap-up	Larry Williams Kim Bennett