

**WASHINGTON STATE  
TOURISM COMMISSION MEETING**

**Yakima Convention Center  
10 North 8<sup>th</sup> Street - Yakima, Washington**

**June 24, 2009 - 8:30 AM – 1:30 PM**

**AGENDA**

**FINAL – June 24, 2009**

<b>7:45 – 8:30 a.m.</b>	<b>BREAKFAST</b>	
<b>8:30 – 8:40 a.m.</b>	1. Welcome and Call to Order	Larry Williams
	2. Roll Call	Kim Bennett
	3. Approval of Agenda	
	4. Approval of Summary Minutes	
<b>8:40 – 8:45 a.m.</b>	5. Welcome on behalf of the City of Yakima	Micah Cawley, Asst. Mayor of Yakima
<b>8:45 – 8:50 a.m.</b>	6. Introduction of agency name change to Dept. of Commerce	Larry Williams
<b>8:50 – 8:55 a.m.</b>	7. Public Comment Period	
<b>8:55 – 9:05 a.m.</b>	8. State Travel Planner update	Sandy Ward
<b>9:05 – 9:15 a.m.</b>	9. Competitive Grant update	Duane Wollmuth
<b>9:15 – 9:30 a.m.</b>	<u><b>ACTION</b></u> 10. FY2009 Annual Report Review/Approval	Marsha Massey
<b>9:30 – 9:40 a.m.</b>	<b>BREAK</b>	
<b>9:40 – 10:25 a.m.</b>	<u><b>ACTION</b></u> 11. Brand Presentation	Rick Meadows
<b>10:25 – 11:15 a.m.</b>	12. Budget	
	• Update on State Budget	Larry Williams
	• FY2010/2011 Tourism Budget Review / Approval	Marsha Massey
<b>11:15 – 11:35 a.m.</b>	13. Chambers Bay Golf Course presentation	Randy Harrison
	• 2010 U.S. Amateur/2015 U.S. Open	
<b>11:35 – 11:55 a.m.</b>	14. Washington Wine Commission	Gary Werner
	• Branding and messaging	
<b>11:55 – 12:30 p.m.</b>	<b>LUNCH</b>	
<b>12:30 – 12:40 p.m.</b>	15. Advertising update	Betsy Gabel
<b>12:40 – 12:50 p.m.</b>	16. Web site update	Betsy Gabel
<b>12:50 – 1:15 p.m.</b>	17. Future Meetings	Kim Bennett
	• Next years dates and Locations	
<b>1:15 p.m.</b>	18. Adjourn	Kim Bennett