

**WASHINGTON STATE TOURISM COMMISSION  
MARKETING COMMITTEE MEETING**

**Dept of Commerce Office  
2001 - 6<sup>th</sup> Ave. - Suite 2600  
Seattle, Washington**

**October 2, 2009  
9:30 AM – 11:30 AM**

**FINAL - AGENDA**

- |                           |                      |                                                                                           |                 |
|---------------------------|----------------------|-------------------------------------------------------------------------------------------|-----------------|
| <b>9:30 -9:45 a.m.</b>    |                      | 1. Welcome and Call to Order                                                              | Brad Walker     |
|                           |                      | 2. Roll Call                                                                              |                 |
|                           | <b><u>ACTION</u></b> | 3. Approval of Agenda                                                                     |                 |
| <b>9:45 - 10:15 a.m.</b>  | <b><u>ACTION</u></b> | 4. Review and approval of Revised Brand Logo                                              | GreenRubino     |
| <b>10:15 – 10:45 a.m.</b> | <b><u>ACTION</u></b> | 5. Review and selection of Travel Planner Cover Design Options                            | GreenRubino     |
| <b>10:45 – 11:15 a.m.</b> | <b><u>ACTION</u></b> | 6. Review, discussion and committee recommendation concerning GreenRubino web URL options | GreenRubino     |
| <b>11:15 – 11:30 a.m.</b> |                      | 7. Review meeting schedule for 2009.                                                      | Staff/Committee |
| <b>11:30 a.m.</b>         |                      | 8. Adjourn                                                                                |                 |